



world  
methodist  
evangelism



# A SOLID PLATFORM

NEW RELATIONSHIPS  
PARTNERSHIPS  
FELLOWSHIPS

GLOBAL CONNECTIONS

2022  
Gratitude  
Report



As World Methodist Evangelism works to grow its impact, we, along with our partners around the world, continuously ask the questions *What more can we do?* and *How can we better work in partnership to impact evangelism and share God's love and grace to all peoples?*

We began looking at the concept of platform vs pipeline, and think we may be on to something! Pipelines are business models that create products, which they offer to consumers in a step-by-step process. The “producer” is in control of the process from beginning to end. Easy examples are Coke or Nike, or even colleges and universities.

WME has historically operated in a pipeline fashion. We create “products” – resources, events, etc. that we offer to others. We control the content and the various steps involved in distribution/participation. We are likely to always operate to some degree in this fashion, which is why it is important to critically evaluate the entire pipeline.

Platforms, however, are different. Platforms are designed to create an open, participative means of interaction between external producers and consumers. Platforms create an environment where users are matched to facilitate the exchange of goods, services, or social currency. Easy examples are Uber, Facebook or Airbnb.

World Methodist Evangelism will never be an entirely platform-based organization; however, we are a platform that connects the Wesleyan Methodist family in ways no one else can.



Platforms are designed to create an open, participative means of interaction between external producers and consumers.

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# VISION & PURPOSE

Empowering people to share their faith and impact the world  
with greater courage and integrity on behalf of Jesus Christ

## OUR PURPOSE

To equip and encourage Christ  
followers around the world to share  
their faith in the context of today's  
realities.

## OUR VISION

We desire that Christ followers  
within the global Wesleyan family  
become agents of transformation  
by sharing the Gospel through the  
power of the Holy Spirit.





# LETTER FROM THE EXECUTIVE DIRECTOR

After two years of continual adjustments in response to a global pandemic, 2022 has been a year of tremendous joy as we see our efforts bearing fruit. We expanded our Order of the FLAME ministry, launching a new FLAME community for Eastern Europe and our second FLAME Fellows mentoring cohort. We expanded our Metanoia emerging leaders ministry, adding a regional hybrid gathering in England. And one of our most exciting endeavors has been the creation of WE419, a digital community platform that is connecting the worldwide Wesleyan Methodist family.

In a world where businesses and non-profits alike focus on pipelines – the delivery of goods and services in a linear, step-by-step progression, platforms are a refreshing change in mindset. Platforms enable not only the exchange of goods and services, but knowledge and training, wisdom and encouragement, insight and support. And the exchange is not simply linear, but multi-directional.

WE419 is a platform in the best sense of the word. The name itself points to its value for the global Wesleyan Methodist family. WE (World Evangelism) is also ‘we’ – evoking the community and connection that platforms provide. In Matthew 4:19, Jesus promises to make us fishers of people and WE419 is a platform that brings us together across the boundaries of geography and culture, for the purpose of reaching our world for Christ.

I couldn’t be more excited about WE419 and the promise it offers. With resources such as blogs, articles, podcasts, webinars, and videos; with opportunities to converse and connect, to share insights with and receive mentoring from fellow leaders and Christ followers across the globe, God has already begun to use WE419 in a powerful way, strengthening the global witness of the Wesleyan Methodist family.

Shalom,

A handwritten signature in a cursive script that reads "kim".

# 2022 Organizational Highlights

Hope is flourishing and a solid platform for spreading the gospel can be seen through our work over the past year. You, our donors, have made this possible, and you are making a difference in God's kingdom.

## **WE'VE SEEN NEW RELATIONSHIPS GROW**

Moving from a viewpoint of internal procedures to actually engaging external interaction, platforms create value by facilitating connections and bringing together producers and consumers in high-value exchanges.

The major asset in these new relationships is information and interactions, which together create the opportunity for great growth which generates value for both groups.



## Partnerships in England to raise up young Christian leaders

World Methodist Evangelism's Emerging Leadership Director, Paulo Lopes, travelled to the UK in May to work on Metanoia planning and to connect with potential new partners. Previously, WME had mostly related to the British Methodist Church. Through this effort, we had the opportunity to develop four new strategic relationships, three of which are pictured here.



**Paulo met with the Advance team at The Message Trust**, one of the UK's largest ministry charities, and creators of Advance Groups, a small group curriculum strategy for believers interested in becoming more effective evangelists in their contexts.



**Kim and Paulo are speaking at the London "Metanoia One Day"**, hosted in partnership with pastor Marcus D. Tillery and Ransom AME Zion, a historic congregation in Battersea (London). Thanks to our longstanding connections with AMEZ bishops in the US, we are now connected with the AME Zions of the London Midlands Conference.



**Paulo meets with pastor Luiz Cardoso (Message Trust & Free Methodist Church) and pastor John Townley**, who serves as leader of the Free Methodist Church in the UK. The meeting was held at John Wesley's New Room where, after a meal and conversation about potential partnerships, they gathered at the pulpit to pray for a Wesleyan revival in the UK.

**Not pictured:** Paulo also had the opportunity to meet with Dan Blythe, the Global Director for Youth Alpha. They talked about overlapping ministry focus and opportunities to work together to develop young people in the ministry of evangelism.

## Romanian and Ukrainian partnerships for orphan and refugee support

When Ukraine was attacked, the world watched in horror as communities were destroyed, innocent people were injured and killed, and thousands sought refuge. As people fled their war-torn country, the church was there to receive them.



Rev. Cristian Istrate, one of our Eastern European partners, along with members of Light From Light Methodist Church in Sibiu, and others in the Romanian Methodist Church, worked to help families and orphaned children who had escaped the war.

Rev. Cristian and so many others just like you walked beside the Ukrainian people, sheltering them, befriending them, helping them navigate a different language, while trying to bring peace and understanding. You lovingly cared for them during this tragic time. This is our calling from Christ.





## WE'VE EXPANDED THE ORDER OF THE FLAME TO INCLUDE FLAME FELLOWS

When focusing on platform not pipeline, the focus moves from a customer-value standpoint to a focus on the network-value standpoint. Platforms seek to maximize the total value of an expanding network in a circular, iterative, feedback-driven process.

The Order of the FLAME celebrated its 25th anniversary in 2021. This ethnically and culturally diverse covenant community within the Wesleyan Methodist family was created to equip, nurture, and encourage young clergy and their spouses in evangelism and mission through a yearly conference. This community is bound together by a commitment to being mission evangelists in the communities in which they serve. Each year members of the Order of the FLAME gather for four days of inspiration, sharing, learning, and fellowship, and welcome a newly invited class into membership.

FLAME Fellows, a cohort-based program designed to cultivate pastoral leaders. With an emphasis on the holistic nature of evangelism and its interconnected relationship with other ministries of the church, this learning experience includes cross-denominational engagement, coaching, missional collaboration, and spiritual exploration. The design of the program and its focus on the importance of relationship works to deepen the spiritual stamina and insight necessary for continued productive and meaningful ministry and provides a means to address the burnout, loneliness, and frustration experienced by many clergy.

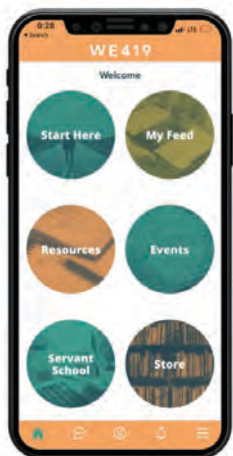
FLAME Fellows was born out of a commitment to being a platform, not a pipeline.



## WE'VE ESTABLISHED A MEANS FOR GLOBAL CONNECTION

In a pipeline world, resources are seen as tangible assets, actual items. Whereas with platforms, the resources are essentially the community and the contributions through interaction that community provides. Platforms move us from resource control to resource orchestration.

Platforms have existed for years. Malls link consumers and merchants; newspapers connect subscribers and advertisers. Technology has profoundly reduced the need to own physical infrastructure and assets, and technology allows for participation that strengthens community and enhances the ability to share, discuss, and exchange resources – which increase the platform's value to everyone using it.



### WE419

The creation of WE419 was to offer a place for people to connect. A true platform for Wesleyan Methodist believers to network and interact. A place to share resources as well as support each other and lift each other up. This platform allows articles, podcasts, blogs, chat groups, webinars, and other forms of resources and tools to be shared across our family of denominations.

The name WE419 points to World Evangelism (WE), to our connection to one another as the body of Christ (we), and to our calling to become fishers of people through the sharing of our faith (Matthew 4:19).

You can download the WE419 app on the [APPLE APP STORE](#), or [GOOGLE PLAY](#).



# GRATEFUL FOR ALL OF YOU

## Movement Builders

\$50,000+

Christ Church - *Memphis, TN*  
The Moore-West Center for Disciple  
Formation

## Cornerstone Partners

\$25,000 - \$49,999

Suzanne and Mark Medford  
Shirley and Paul Piper  
Kim and John Reisman  
Sally and Eddie Saig

## Faith Shapers

\$10,000 - \$24,999

Lauren and Jeff Rower  
Christ Wesleyan Church - *Fairhope, AL*  
Kwanglim Church - *Seoul, S. Korea*  
The Bolick Foundation  
The Foundation for Evangelism

## Covenant Family

\$2,500 - \$9,999

Diane and Tom Long  
Marion and Luther Oconer  
Asbury Church - *Tulsa, OK*  
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Mt Horeb UMC - *Lexington, SC*  
United Theological Seminary  
Wesley Biblical Seminary  
World Methodist Council

## WME Monthly Partners

Kathy and Bruce Griffith  
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Bonnie Hollabaugh  
Susan and Merle Maddox  
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Teresa and Robert Sathuri  
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Karl and Brenda Stegall  
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Margaret and Michael Watson  
AmazonSmile  
Branches Community Church  
- *Clayton, IN*  
First Broad Street UMC - *Kingsport, TN*  
First UMC - *LaGrange, GA*  
Wheaton College

## Connecting Congregations

Evelyn Jaeger  
Kay and Ted Reissing  
Asbury Church - *Tulsa, OK*  
Burney UMC - *Greensburg, IN*  
First UMC - *Montgomery, AL*  
First UMC - *Statesboro, GA*  
First UMC - *Morristown, TN*  
First UMC - *Tullahoma, TN*  
Havre De Grace UMC - *Havre De Grace, MD*  
Swartz Creek UMC - *Swartz Creek, MI*  
UM Higher Ed Foundation  
Weddington UMC - *Matthews, NC*  
Romanian Orphan and Ukrainian Refugee  
Support  
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Anonymous  
Joletha Alford  
Thomas Ambler  
Bruno Azevedo  
Frederick Ball  
Paula Bass  
Marrilee Batten  
Thomas Beaty

Edward Bee  
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Barbara Borgmann  
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Pam and Rich Broderick  
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Nancy Grimes  
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 Mary and Tom Wessel  
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 Margaret Wolf  
 Mike Womack  
 Lou Ann and Chuck Wood  
 Brandon Woodard  
 Chris Wyatt  
 Libby and Wes Wyatt  
 Joseph Yorks  
 Anderson Hills UMC - *Cincinnati, OH*  
 Christ Church - *Fraser, MI*  
 Christ Church - *Memphis, TN*  
 Christ Wesleyan Church - *Fairhope, AL*  
 Coker UMC - *San Antonio, TX*  
 Ebenezer UMC - *Rising Sun, MD*  
 First UMC - *Tarpon Springs, FL*  
 First UMC - *Logansport, IN*  
 Houghton Lake UMC  
 - *Houghton Lake, MI*  
 Hyde Park Community UMC  
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 McEachern Memorial UMC -  
*Powder Springs, GA*  
 Mt Horeb UMC - *Lexington, SC*  
 North Charleston UMC  
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 St Johns UMC - *Elkton, MD*  
 St. Paul's UMC - *Poseyville, IN*  
 Troy UMC - *Troy, IL*  
 Wheatland Salem Church - *Naperville, IL*  
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List shows giving between Jan 1, 2022  
 and Dec 31, 2022

\* Indicates donor is deceased

# BOARD MEMBERS

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# REGIONAL SECRETARIES

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Bishop William Muriuki Mwangi  
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West

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and the Americas*





# 2022 FINANCIAL REPORT

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<b>TOTAL ANNUAL GIFTS</b>	<b>\$405,593</b>
<b>TOTAL INCOME</b> (Contributions, program revenue, other revenue)	<b>\$488,497</b>
<b>TOTAL EXPENSES</b>	<b>\$521,995</b>
<b>BALANCE</b>	<b>\$-33,498*</b>

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## \* A WORD ON OUR END OF YEAR BALANCE

Two gifts pledged for 2022 totaling \$35,000 scheduled to arrive in December did not arrive until January 2023, so were unable to be included in the 2022 receipts. While we ended 2022 with \$-33,498, we started 2023 with a balance of \$33,498. Your gifts continue to help fund the work of this vital ministry. **Thank you!**

# LET'S STAY CONNECTED



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